

**10 October 2023**

**Angling Direct plc**

**("Angling Direct" or the "Group")**

**Investor Presentation via Investor Meet Company**

Angling Direct plc (AIM: ANG), the leading omni-channel specialist fishing tackle and equipment retailer, is pleased to announce that Steve Crowe (CEO) and Sam Copeman (CFO) will provide a live presentation relating to the Group's half year results for the six months ended 31 July 2023, due to be published on 24 October 2023, via the Investor Meet Company platform on 30 October 2023 at 2.00pm GMT.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9.00am the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Angling Direct plc via: <https://www.investormeetcompany.com/angling-direct-plc/register-investor>

Investors who already follow Angling Direct plc on the Investor Meet Company platform will automatically be invited.

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**About Angling Direct**

Angling Direct is the leading omni-channel specialist fishing tackle retailer in the UK. The Company sells fishing tackle products and related equipment through its network of retail stores, located strategically throughout the UK as well as through its leading digital platform ([www.anglingdirect.co.uk](http://www.anglingdirect.co.uk), [.de](http://www.anglingdirect.de), [.fr](http://www.anglingdirect.fr) and [.nl](http://www.anglingdirect.nl)) and other third-party websites.

Angling Direct is committed to supporting its active customer base and widening access to the angling community through its passionate colleagues, store-based qualified coaches, social media reach and ADTV YouTube channel. The Company currently sells over 28,000 fishing tackle products, including

capital items, consumables, luggage and clothing. Angling Direct also owns and sells fishing tackle products under its own brands 'Advanta', and the recently launched entry level offering 'Discover'.

From 1986 to 2002, the Company's founders acquired interests in a number of small independent fishing tackle shops in Norfolk and, in 2002, they acquired a significant premise in Norwich, which was branded Angling Direct. Since 2002, the Company has continued to acquire or open new stores, taking the total number up to 47 retail stores. In 2015, the Company opened a 2,800 sq. metres central distribution centre in Rackheath, Norfolk, where the Company's head office is also located. In March 2022, Angling Direct opened a 3,940 square metre distribution centre in Venlo, Netherlands to service its established, and rapidly growing, presence in Europe with native language websites set up in key regions to address demand.